

To our clients,

Our industry continues to foster collaborative models and more efficient organizations. Planning and evolving are fundamental to long-term success. With this, Peter Richards Advisory Group (PRAG) is pleased to announce our merger and succession plan with Breadth Consulting, an industry-leading boutique firm, founded in Windsor, Ontario.

We are excited to bring our expertise and business model to the Breadth platform and team. Immediately, this merger will greatly enhance our operations' strength, will support the growth of our business model, and will help us to continue providing quality service to our clientele - now and in the future. This merger allows us to continue servicing our clients, knowing that a viable succession plan is in place. While the merger is effective today, our transition to the Breadth Consulting brand and branding will occur over the coming months.

As a long-standing business in London, we will assist Paul Dufour, President and Founder of Breadth Consulting, with integrating the Breadth Model and firm into the London region. We will be hosting a Meet and Greet Event at the London Hunt and Country Club on December 14th from 12 to 1:30 with Paul Dufour.

There will be no changes in our model, infrastructure, or your service. We will continue to focus our efforts on providing the greatest value to our clients. We will be following up formally with each of our clients to discuss this change, our strategy, and to address any questions that you may have.

I'm excited and energized to be involved in this undertaking - and to see the added value this will provide to all our stakeholders and clients. This succession plan will continue to enhance the quality of our work, the success and future of our clients and their families. If you have any questions or concerns, please reach out to me at 519-476-7766 or peter@peterrichards.ca.

Thank you for being a valued client.



Peter Richards